Jeffrey K. Pelletier

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SUMMARY

Design systems leader with 20+ years in frontend and 6+ years driving design systems operations at scale. Guided teams of 15+, launching component libraries, improving governance and contribution, and increasing rebranding efficiency efforts over 50%. Skilled in stakeholder alignment, design token automation, and UX-Engineering collaboration.

CORE COMPETENCIES

· Design Systems Leadership
· Cross-Functional Collaboration
· Design Systems Governance
· Design Planning & Prioritization
· Design Token Automation
· Team Mentorship & Management
· Stakeholder Communication
· Accessibility & Inclusive Design

EXPERIENCE

Apiture, Remote - *UX Architect, Design Systems*
2024-current

· Evaluated existing architecture, including frameworks & libraries used.
· Established coding standards, best practices, and governance to ensure consistency and quality across projects and applications.
· Provided technical guidance and leadership for frontend development.
· Worked closely with cross-functional teams (UI/UX designers, backend developers, product managers, and stakeholders) to understand requirements, discuss technical feasibility, and ensure alignment.

BILL, Remote - *Staff Design Technologist, Design Systems*
2019-2023

· Established inaugural design systems including Web Components built using StencilJS, Storybook setup & config, and component docs.
· Developed design system's 2.0 Web Components using Lit.
· Developed automated design token services using the Token Studio Figma plugin resulting in >50% improved turnaround time for product rebranding.
· Implemented theming supporting multiple products and bank partners.
· Developed component search tool for monthly design systems metrics.
· Served as bridge between design and engineering, improving workflows.

Stitch, Hudson, MA - *Business Owner*
2014-current

· Scaled online presence through social media and newsletter marketing resulting in increased sales.
· Managed all financial activities for a small business, overseeing bookkeeper and accountant.

ADDITIONAL EXPERIENCE

Bottomline Technologies, Remote - *UI Developer,* 2017-2019
Intridea/Mobomo, Remote - *UI Engineer,* 2014-2017
Punchbowl, Framingham, MA - *Senior Frontend Developer,* 2013-2014
NESN, Watertown, MA/Remote - *Web Developer,* 2007-2013
Vertical Communications, Cambridge, MA - *Web Designer,* 2004-2007

EDUCATION

University of Massachusetts, Lowell, MA
2004 - BFA, Graphic Design

Middlesex Community College, Lowell, MA
2001 - AS, Liberal Studies
2001 - Web Publishing certificate

SKILLS

Web Languages
HTML; CSS; SASS; LESS; JavaScript

Version Control
Git; Subversion

Programming Languages
Ruby (views); PHP

UI/JavaScript Frameworks
jQuery; jQuery Mobile; Bootstrap; Ionic; AngularJS

Applications
Figma; Adobe Creative Cloud; VS Code; Terminal

Additional Tools
Tokens Studio (Figma plugin)
Lit (web components)
StencilJS (web components)
Style Dictionary (tokens)
Storybook (workshop)
ZeroHeight (docs)
Pattern Lab (living style guides)
KSS (living style guides)
Gemini (VR testing)
Cordova (hybrid mobile apps)

LANGUAGES

Fluent in conversational Brazilian Portuguese.